

# CHRIS LAWSON

Soccer Coach



## / PROFILE

An ambitious coach who combines a love of the sport of soccer with a passion for helping student-athletes fulfill their purpose by aiding in the alignment of their personal goals with the collective purpose. Seeking a role as an assistant coach specializing in player development and performance analysis.

## / CONTACT

Email: [lawson@clperform.com](mailto:lawson@clperform.com)

Website: [clperform.com](http://clperform.com)

## / WORK EXPERIENCE

### Head Men's Soccer Coach 2020-2023

**Ouachita Baptist University** 410 Ouachita St, Arkadelphia, AR 71998

- Implemented a possession based style of play that instilled confidence in players. Allowing them to play out of the back under pressure which led to team progress in all our main attacking KPI's: final third entries, penalty areas touches, chances, and goals
- Created a culture of academic excellence with more than 10 players being selected to the GAC All-Academic Team each season
- Designed and executed performance programs that led to measurable improvements in speed, power, agility
- Structured a player-led culture and leadership training that enabled the program to raise expectations and create habits that will lead to success

### Goalkeeper Coach 2022

**Little Rock Rangers** 2613 Vance St, Little Rock, AR 72206

- Implemented individual development plans for all goalkeepers on roster while leading match preparation for the first and second choice keepers
- Assisted players in adapting to the style of play and helped continually improve results and individuals, earning 10 points from the last four matches
- Motivated the team as caretaker manager to come from behind and win the final match of the season in stoppage time

### Assistant Women's Soccer Coach 2018-2020

**Ouachita Baptist University** 410 Ouachita St, Arkadelphia, AR 71998

- Focused on player development out of possession to assist in lowering the team's goals against average from 2.35 to 1.39, 1.17, and 0.83 per match
- Monitored academic progress to help the program achieve a 3.54 team GPA
- Developed two all-region goalkeepers and GAC goalkeepers of the year who achieved program records in both save percentage and goals against average
- Aided a GAC Defensive Player of the Year, numerous all-conference and all-region players and the second all-American selection in program history
- Created social media engagement with [graphics](#) and posts to aid in recruiting and camps. Tripled the social media following, raised I.D. Camp attendance to over 100 prospective student-athletes, and helped recruit 20 players in two seasons

### Assistant Women's Soccer Coach 2015-2018

**Doane University** 1014 Boswell Ave, Crete, NE 68333

- Served as interim head through the spring of 2016. Worked to develop the current players while recruiting to bring in a class of 15 freshman and 2 transfers
- Implemented year-long development plans for all goalkeepers at the university to focus on individual growth while preparing them to fit in into their program's respective game-model
- Developed technically and tactically sound goalkeepers (Coached a combined five different starting goalkeepers who had save percentages at 72.9%, 74.7%, 79.6%, 81%, and 81.7% over the three seasons)

### Head Coach 2017

**Lincoln United Football Club** 410 Ouachita St, Arkadelphia, AR 71998

- Led the team to first place in the region during the inaugural season while remaining unbeaten at home
- Secured both product and monetary sponsorships to improve player experience and offer financial based scholarships
- Conducted match preparation for several high level goalkeepers who played DI, professionally, or for their national team

### Goalkeeper Coach 2015-2016

**Buxmont Torch Football Club** 123 N. Main St, Dublin, PA 189170

- Delivered focused training sessions and led matchday warm-up for goalkeepers, contributing to the team finishing joint second, the club's best to date
- Worked in part with Torch Sports Ministry and the Ayuda Community Center to deliver an athletic outlet to kids in the city of Philadelphia



## **/ PHILOSOPHY** .....

Advance a personal and player development focused environment by utilizing the competition in elite sport to drive character, academic and athletic growth and allow the next generation of leaders to reach their full potential.

## **/ EDUCATION** .....

**Master of Arts** 2015-2020

**Doane University** 1014 Boswell Ave, Crete, NE 68333

- Conducted a thesis on *The Benefits of Technology in High-Performance Sports* with a case study on measuring player health and performance using a GPS tracking system

**Bachelors of Science** 2010-2014

**Bryan College** 721 Bryan Dr, Dayton, TN 37321

## **/ COACHING EDUCATION** .....

**C License Candidate** | **United States Soccer Federation** 2024

**Level II Accreditation** | **The International Society of Performance Analysis of Sport** 2023

**Advanced National Goalkeeping Diploma** | **United Soccer Coaches** 2022

**D License** | **United States Soccer Federation** 2022

**Performance Analysis** | **United Soccer Coaches** 2022

**Talent Identification & Scouting in Football** | **England Football Association** 2021

**National Diploma** | **United Soccer Coaches** 2017

**Goalkeeping Level I & 2** | **United Soccer Coaches** 2015

**E License** | **United States Soccer Federation** 2015

## **/ REFERENCES** .....

**Kevin Wright**

Head Women's Soccer Coach

Ouachita Baptist University

**Jennifer Kennedy-Croft**

Head Women's Soccer Coach

Doane University

**Will Montgomery**

USL 2 Head Coach / Technical Director

Little Rock Rangers / Arkansas Soccer Association